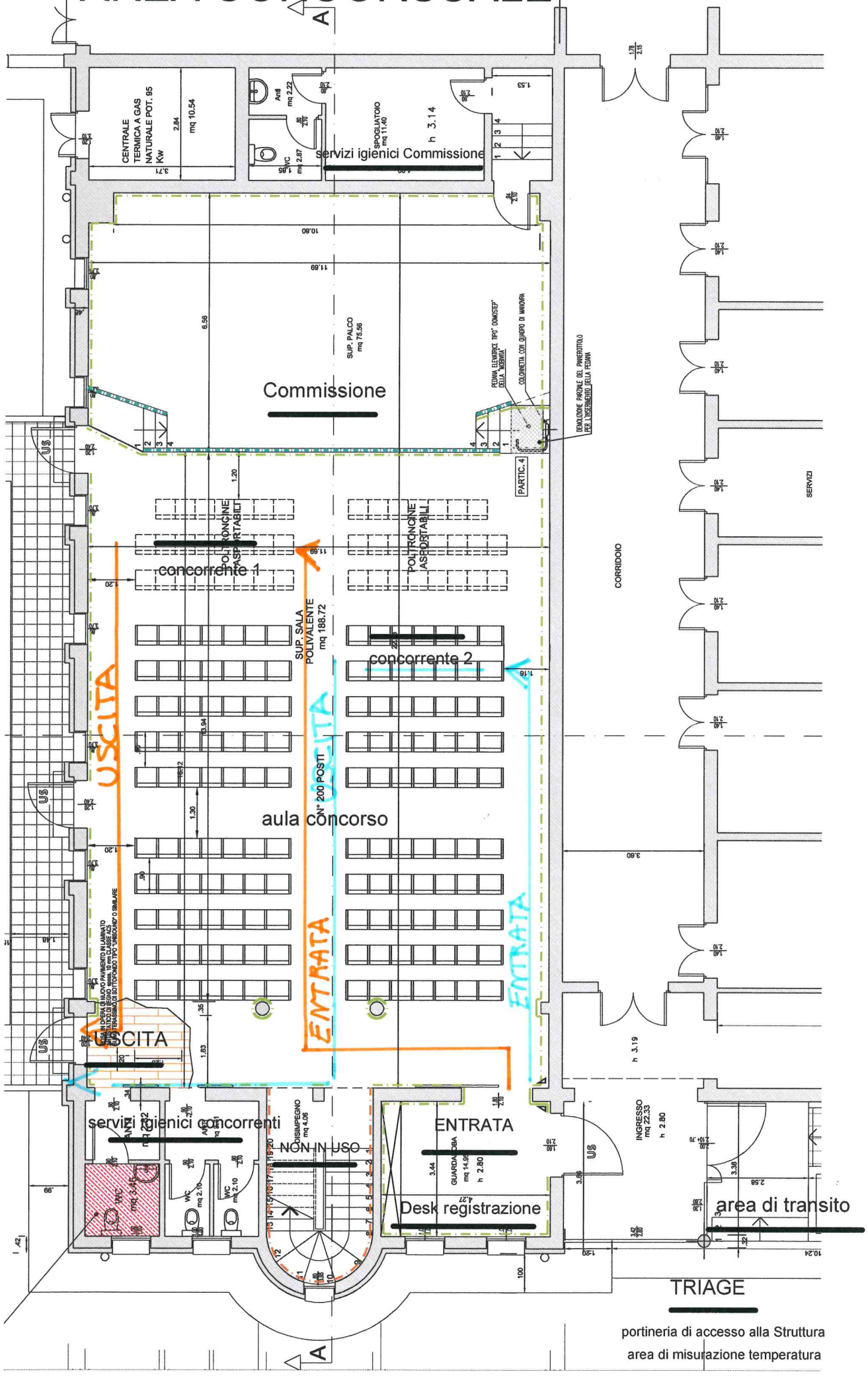AREA CONCORSUALE